



Internationales Projektmanagement (German Edition)

Tristan Kollack

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Bachelorarbeit aus dem Jahr 2010 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1,3, Fachhochschule Südwestfalen; Abteilung Hagen, Sprache: Deutsch, Abstract: Das Ziel dieser Arbeit besteht darin, auf Basis der vorhandenen Forschung zu Kulturen und dem internationalen Projektmanagement, eine empirische Untersuchung durchzuführen, in der die deutschen Kulturstandards überprüft werden. Die Bewertung der Kulturstandards soll Aufschluss darüber geben, inwiefern die Befragten durch ihre Tätigkeit im internationalen Projektmanagement sensibilisiert wurden und Hinweise geben, welche deutschen Kulturstandards möglicherweise für Konfliktpotential bei der interkulturellen Zusammenarbeit sorgen.

Der Fokus bei der Untersuchung liegt auf der deutschen Kultur, weil andere Kulturen stets mit der eigenen Kultur, gewissermaßen als Maßstab für die erwartete Normalität, verglichen werden. Das zweite Kapitel befasst sich zunächst mit kulturellen Aspekten. Es soll den Leser für interkulturelle Zusammenhänge sensibilisieren. Dabei liegen die Schwerpunkte auf der interkulturellen Kompetenz, der Vorstellung unterschiedlicher Kulturmodelle sowie auf den deutschen Kulturstandards. Das dritte Kapitel beschäftigt sich mit Bereichen des internationalen Projektmanagements, insbesondere mit den Aspekten internationaler Teams, der Teamentwicklung und dem Konfliktmanagement. Inhaltlich wird immer wieder Bezug zu kulturellen Anknüpfungspunkten gesucht. Denn insbesondere im internationalen Projektmanagement ist das Verständnis für interkulturelle Zusammenhänge zwingend erforderlich. Darauf aufbauend wird im vierten Kapitel eine empirische Untersuchung zu den Ausprägungen der deutschen Kulturstandards im internationalen Projektmanagement durchgeführt. Ebenso werden weitere Faktoren abgefragt, die einen Bezug zu vorangegangenen Inhalten herstellen, um die Umsetzung von der Theorie in die Praxis zu überprüfen. Dazu gehören interkulturelle Vorbereitungsmaßnahmen, der Nutzen inter

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