



# Knowledge Management and Innovation in Networks

*Ard-Pieter De Man*

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## **Knowledge Management and Innovation in Networks** Ard-Pieter De Man

As an ever-increasing amount of innovation takes place within networks, companies are collaborating in developing and marketing new products, services and practices. This in turn requires knowledge to flow across company boundaries. This book demonstrates how companies encourage this knowledge to flow in networks that can involve dozens of partners. Substantiated by five in-depth case studies of innovative networks, the authors identify and analyse the solutions implemented by companies in order to meet the key knowledge management challenges they encounter. Theoretical and management implications of the study are then defined.

Connecting the organization theory of networks with knowledge management theory, this book will be of great interest to academics and students in business administration, especially in the areas of organization, strategy, supply chains and knowledge management.

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