



Business Agility: Strategies for Gaining Competitive Advantage through Mobile Business Solutions

Nicholas D. Evans

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m-Business technology enables you to achieve extraordinary organizational agility Ñ and deliver unprecedented value to customers wherever they are. In *Business Agility*, *Internet Week* columnist Nicholas D. Evans draws upon real case studies to illuminate today's best m-Business strategies and tactics, and offers a complete step-by-step blueprint for execution: planning, process models, architecture, implementation, and much more.

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