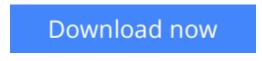


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In this book I give a biographical sketch of the life of Seth Godin, and I distill down his core teaching in a concise and actionable way. In this book you'll get an overview of the principles and teachings found in all of Seth Godin's best selling books. This book is for the person interested in expanding their knowledge in leadership, marketing, world change etc... Seth Godin has been one of the worlds greatest marketers, leaders and personal development gurus. He has brought a massive amount of value to the world. Let's explore his life and his life's work together!

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