

The Business of Soccer (Spotlight on Soccer)

Clive Gifford



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The Business of Soccer (Spotlight on Soccer) Clive Gifford Explains the business side of soccer, from the managers to the media, showing how teams promote themselves, make money, and have more than one coach per team. Title: The Business of Soccer Author: Gifford, Clive Publisher: Rosen Pub Group Publication Date: 2010/08/15 Number of Pages: 32 Binding Type: LIBRARY Library of Congress: 2009045778

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