

The Samurai Leader: Winning Business Battles with the Wisdom, Honor and Courage of the Samurai Code

Bill Diffenderffer

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"The Samurai Leader is a brilliant guide for succeeding in today's very complex business environment. Its unique vision offers both help on winning the battles a manager faces in business but also a way of being that will empower an ethical, creative and productive career." -Gordon Bethune, Chairman and CEO, Continental Airlines

In the wake of Enron and the rash of corporate scandals, ethics and integrity are two of the biggest topics in business. Can you be ethical and aggressive, honorable and accomplished? You can.

The Samurai Leader provides business managers with the lessons of courage, honor and integrity from one of the most ancient, respected and successful sources: the samurai code. The book is filled with both samurai and business stories that gives examples of samurai principles and how to apply them to business, including:

- --Honor
- --Courage
- --Rectitude
- --Loyalty
- --Compassion



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