



Make Change Work: Staying Nimble, Relevant, and Engaged in a World of Constant Change

Randy Pennington

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Remain competitive, inspire innovation, and ensure success

Constantly adapting, improving, and changing is more important than ever for companies to remain competitive in today's marketplace. *Make Change Work* presents real solutions to thriving in a world of constant change. This book educates managers and leaders on how to lead change, with strategies for creating urgency, building support, and ensuring successful change. Get the guidance you need to be bold in the face of change, and learn how to make your company faster, better, cheaper, and friendlier—by simply listening to your customers

- Advises leaders on how to design and implement a strategy that allows you to successfully lead change and deliver meaningful business results
- Author Randy Pennington is a 20-year business performance veteran, author, and expert in helping organizations build a culture focused on results

Learn how to establish a clear and purposeful goal, inspire a culture relentlessly focused on customers, and create an environment where your talented team wants to *Make Change Work*.

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