



Mastering the Instructional Design Process with CD-Rom: A Systematic Approach, Third Edition

William J. Rothwell, H. C. Kazanas

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In the past fifteen years, "Mastering the Instructional Design Process" has become a classic in the field providing professionals, trainers, and students with a step by step guide through all aspects of the instructional design process. In the past two decades, there have been profound changes in the state of the art of the instructional design profession. To provide instructional designers with the most current information, this third edition makes use of the recent IBSTPI standards for instructional design. The revised competencies: address the professional foundations of design, as well as planning and analysis, design development, and management skills; encompass tasks of both novice and experienced and expert design professionals; and have been validated using a national and international population. "Mastering the Instructional Design Process, Third Edition" also addresses current trends and developments breaking new technologies, rapid change, outsourcing of internal instructional designers, knowledge capital, speed in market change, and globalization and diversity that are influencing today's business environment and the instructional design process. The third edition of this essential resource features case examples from myriad workplace environments and contains the information, advice, and tools you need to ensure that your planning training and development function is the most up to date. Included with the book is a CD-ROM filled with sample forms, checklists, activities, and PowerPoint presentations for each chapter.

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