



# Women and Media: A Critical Introduction

*Carolyn M. Byerly, Karen Ross*

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*Women and Media* is a thoughtful cross-cultural examination of the ways in which women have worked inside and outside mainstream media organizations since the 1970s.

- Rooted in a series of interviews with women media workers and activists collected specifically for this book, the text provides an original insight into women's experiences.
- Explains the ways that women have organized their internal and external campaigns to improve media content (or working conditions) for women, and established womenowned media to gain a public voice.
- Identifies key issues and developments in feminist media critiques and interventions over the last 30 years, as these relate to production, representation and consumption.
- Functions as both a research case study and a teaching text.

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