



The Global Business Leader: Practical Advice for Success in a Transcultural Marketplace (INSEAD Business Press)

J. Brown

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Introduces up and coming leaders to the skills and techniques needed to succeed in today's, and tomorrow's, organizations. Covering areas such as networking, building teams, crisis management and the work/life balance, this is a practical and accessible guide. Written with 25 years of leadership experience, this is an invaluable guide for success.

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