



Practical Business Statistics with STATPAD

Andrew Siegel

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Practical Business Statistics with StatPad combines two excellent resources for the added benefit of students and instructors. Practical Business Statistics is a book that motivates business students to learn by showing how each concept and method can be used by managers in the real world, with many current data examples from business and government websites presented in a well-written and lively style. StatPad is statistical software, specifically, an add-in that simplifies data analysis when using Excel by organizing statistical methods for quick and easy access, while providing interpretations of the results along with the standard numbers.

- -Many people are familiar and comfortable with working from an Excel spreadsheet, so this software would be generally less intimidating compared to other software. -By breaking down barriers to the effective use of computers, statistical concepts can be learned more quickly and painlessly.
- -For each analysis, the screen describes exactly what kind of analysis will be done, and it is clear what additional information the user needs to input.
- -Statpad is very useful for doing a quick and simple analysis summary and plotting functions are especially convenient



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