

## Life Coach Business Blueprint: Practical Tools and Strategies for Building a Successful Life Coaching Business

Jeannette L. Koczela

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This book gives life coaches a blueprint that will help them build a business that is profitable and enjoyable. It covers everything from defining your market, to designing programs and teleseminars. Business tools and tips include...the 5 components of your brand, designing opt-in gifts and information products, the best ways to market your business online, creating your offline network, managing daily operations, constructing your business blueprint, 3 essential support systems, and much more!



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