User-Centered Web Site Development: A Human-Computer Interaction Approach

Daniel D. McCracken, Rosalee J. Wolfe, Jared M. Spool

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 This is an innovative and timely book that introduces the reader to the human component of Web site design. Readers will be able to do a much better job of writing front ends or other interactive software, as the book describes the creation of user-friendly Web sites. In the context of Human-Computer Interaction and Web design, this book covers such topics as user and task analysis, content organization, visual organization, navigation design, prototyping, and evaluation, as well as color, typography, multimedia, accessibility, globalization.   For individuals interested in entering the field of Web page and site design, as well as industrial team workers in HCI and Web site development.

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