



# Television Production Handbook (Available Titles CengageNOW)

*Herbert Zettl*

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This classic, best-selling text introduces students to the basic skills required in all aspects of television production, including camera and studio, field equipment and production, and multicamera directing, at the same time emphasizing the latest production techniques and technology, such as audio workstations, non-linear editing, and HDV (High Definition Video). TELEVISION PRODUCTION HANDBOOK introduces cutting-edge developments in the field, while maintaining its reputation as the standard for the Television Production course. Presented in full-color for the first time, this is the most current, technically accurate reference text available, and it offers the most extensive teaching and learning package for the course.

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