



Sharing Knowledge: The Why and How of Organisational Change

F. Dupuy

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Steering change is a major issue for managers today. But how do we develop the ability to control it, and not just become a spectator to it? Following on from the success of his previous books, The Customer's Victory and The Chemistry of Change, François Dupuy further develops his theories about the relationship between sharing knowledge and managing change. With a strong pedagogical format, new case studies and a helpful glossary, this is an invaluable guide both for managers having to deal with change implementation and for students and researchers of change management.



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